

# Online Fundraising Instructions

## It's Quick, Easy and Effective.

In addition to seeking pledges the traditional way, you now have the option to fundraise online. **YOU** have the power to make a difference in the lives of children across Western Connecticut. **YOU** can help students better understand the world around them and the importance of staying in school. **YOU** can help shape the workforce of tomorrow. And the best part is- **YOU** can help by doing something you probably do everyday: e-mail.

It's Quick, It's Fun and It's for our local Kids, so get started today.

### FUNDRAISE ONLINE:

1. **Check out the link!** <http://www.firstgiving.com/jabridgeportCT>
2. Click on the Get Started icon
3. Choose your company's Bowl-A-Thon
4. Create your account.
5. Pick your team or create one if you are a Team Captain.
6. Create your own individual fund raising page using the template given. Remember to set your individual goal and personalize the page, so your friends will know what the event means to you personally. Make sure to write down your fundraising page web address.
7. Send an e-mail with your fundraising webpage link to ALL your friends, colleagues, and anyone that you think will help make a difference in the life of a child by donating.

If you raise any money offline (cash or checks), please make sure you visit your page and enter that under the amount raised offline and turn that into your Company Coordinator.

## Let Their Success Be Your Inspiration!

If you have any questions or need assistance please call Julia DeMeo at the JA office, 203-382-0180, ext. 19 or [julia.demeo@jaconnecticut.com](mailto:julia.demeo@jaconnecticut.com) Good luck and have fun.